



A.K.M SHAFAYET ISLAM

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ABOUT

I am A.K.M Shafayet Islam. I am an energetic, ambitious person who has developed a mature and responsible approach to any task that I undertake, or situation that I am presented with. I am highly enthusiastic in coming up with innovative ideas with a talent for thinking outside the box.

SKILLS

- Proficient in writing Bangla & English contents according to customer demand.
- Experienced in researching and gathering accurate data for projects and articles.
- Skilled in Microsoft Word, Excel, PowerPoint & Photoshop.
- Acquainted with transcription & translation.
- Expertise in interpersonal & communication skill.
- Certified in Digital Marketing, SEO & SMM Fundamentals.

HOBBIES



**Watching Movie | Listening to Music
Photography**

EDUCATION

BBA IN MARKETING

2nd Year | University of Dhaka | 2019 - Present

HSC IN SCIENCE

Dhaka City College | 2016 – 2018

SSC IN SCIENCE

Government Laboratory High School | 2006 – 2016

EXPERIENCE

CONTENT WRITER

Quizards | 2018 - Present

- Working part time with contractual payment.
- Writing pieces & producing ideas for educational & entertainment purposes.

RESEARCHER (PROJECT: SHOBDE JOBDO NARI – WOMEN'S DAY EXHIBITION 2019)

Action Aid Bangladesh | 2019

- Collected online contents portraying sexism towards women.
- Selected, censored & organized contents for exhibition purpose.

INTERN

Quixx | 2020 - Present

- Working as an editor, content writer & the chief coordinator of the Content Development team.
- Providing informative & insightful articles for the company website.

EXTRACURRICULAR ACTIVITIES

MANAGER (Branding & Content Wing)

Spartans' Communication Club | 2019 – Present

EXECUTIVE (Content Development)

Dhaka University Marketing Club | 2019 – Present

PRESIDENT

Quiz Club of the Laboratorians | 2015 – 2016

EXECUTIVE

Debating Club of the Laboratorians | 2015 – 2016